

CONOR MURRAY

MARKETING AND COMMUNICATIONS SPECIALIST

PROFESSIONAL SKILLS

Digital Marketing
Marketing Communications
Marketing Strategy
Research and Data Correlation
Copywriting
Social Media Specialist
Website Management
PPC Advertising
Video and Image Editing
Customer Service
Proficient in Microsoft Office

PERSONAL SKILLS

Reliable and Professional
Creative Spirit
Problem Solving
Time Management
Team Player
Fast Learner
Good Communicator
Motivated
intricate
Full UK Driving License

CONTACT

07972041206
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PORTFOLIO WEBSITE

<https://www.conormurray.net/>

REFERENCES

JOHN CALLANDER
Business Development Manager
Central Building Contractors
07801705366
John.callander@sky.com

SILVIYA WYLIE
Manager
Paperchase
07971632230

PROFILE

Extremely motivated to constantly develop my skills and grow professionally. Eager learner that excels individually and as part of a team. I'm also driven by data, and believe to be proficient in its collection and analysis. Moreover, I am confident in my ability to generate interesting ideas for marketing campaigns that will appeal to your audience whilst engaging with external stakeholders at the same time.

EXPERIENCE

MARKETING AND BIDS COORDINATOR

Central Building Contractors | May 2019 - 2020

Controlled all of the company's online presence and website
Created and devised Marketing Strategy and tactics
Design, production and distribution of marketing materials and content
Conducted and correlated consumer, market and competitor research
Attending and/or presenting at events and exhibitions
Preparation and writing of Pre-Qualifying Questionnaires, Tenders, Mini-Competitions and Direct Quotes.

MARKETING ASSISTANT INTERNSHIP

Axis Studios | Jan 2019 - Apr 2019

Handled the company's online presence - regularly updated the company's website and various social media accounts
Monitored ongoing marketing campaigns
Prepared presentations for prospective clients

DEPARTMENT MANAGER

Paperchase | June 2017 - May 2019

Responsible for the 'Greeting Cards' section - Highest grossing department in the store.
Management and running of the store during peak trade
Providing excellent customer service
Cash up of tills at the end of shift

EDUCATION

BACHELOR OF ARTS IN MARKETING (2:1)

University West of Scotland | 2014 - 2018

HND IN PRACTICAL JOURNALISM ('A' GRADE)

City of Glasgow College | 2012 - 2014

SQA HIGHER CERTIFICATES (ENGLISH, BUSINESS MANAGEMENT, ADMINISTRATION, MODERN STUDIES AND PSYCHOLOGY)

St.Paul's High School | 2006 - 2012